

Volume 1 • Issue 3

the ArtGallery

e-magazine

Showcasing Premier and Upcoming Artists!



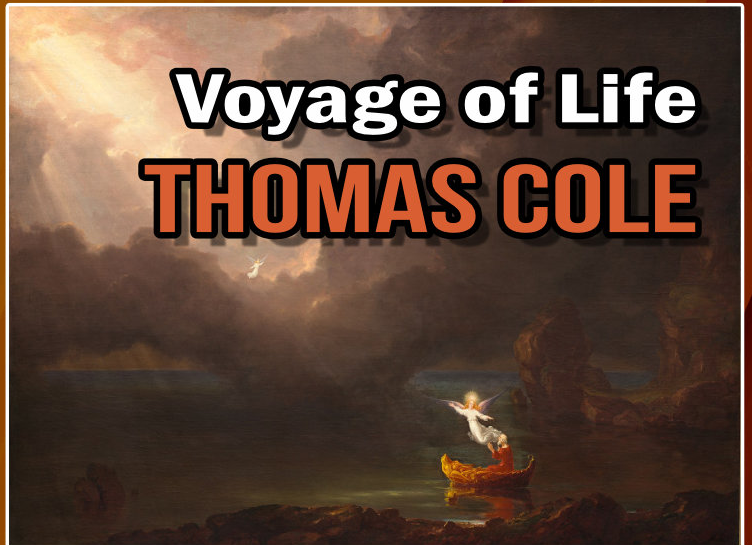
CHILDHOOD



YOUTH



MANHOOD



OLD AGE

Voyage of Life
THOMAS COLE

ARTIST SHOWCASE

Art from the Heart

Tools and Tips



In the Studio... ...with the Editor!

Last month's launching of our inaugural issue of "The Art Gallery" e-magazine was a huge success! We had over a hundred subscribers before we even published the e-zine. We had some great artists from around the world contribute, with over 100 art displays in the magazine. We are already developing a global market with subscribers coming from over 10-14 countries!

But more important, we are allowing people to see art in many forms from many places. Truly, opening the magazine is like walking into your own art gallery! This issue is filled with more great artists and even more insightful articles.

One of the goals is to make this magazine the People's Gallery. Most galleries are for the rich, famous or elite. Granted, there are local galleries that showcase some of their most favored candidates and even now, many art shows are juried and the many artists selected are restricted by media qualifications.

Now we do vet our artists for quality and uniqueness, but we strive to seek a variety of styles, media, and artists from here in the states and around the world.

There is a lot of work that goes into putting together a 32- page magazine. My brother Steve helps with the marketing and contacting artists and promoting subscriptions and I lay out the magazine, gather resources, research articles and work with artists to get their files and photos uploaded. So its basically: Magazine, Managing and Marketing and it can be time consuming and often quite daunting.

We don't charge a subscription fee but rely on small artist fees, donations and ads to pay the bills. We appreciate your contributions and thank you for your support. We are hitting the ground running and yet we anticipate even more to come!

Thanks,-Enjoy

THE ART GALLERY E-magazine

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The Art Gallery is a free monthly publication showcasing Artists and providing resources and information for the art community!

**Please support
The ARTS!**



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ABOUT THE ART GALLERY E-MAG

The Art Gallery e-magazine is a monthly free digital publication. Its purpose is to showcase artists from around the world and their work.

We are excited to gather both upcoming as well as seasoned artists from many states and countries to display their art in this publication. Each month we will exhibit new artists and their works in this digital gallery to help promote their art and inspire other artists. We will also offer articles on tips, techniques and trends in the art world. This is a monthly downloadable 32-page-PDF available **free to subscribers**. If you enjoy this publication share it with others.

You can help **support the Arts** by subscribing now by hitting the button!

Subscribe Now!

-TAG-

The Art Gallery e-magazine is an interactive publication.

This PDF is interactive. All URLs, including artists' websites and social media links are clickable links. They will open up a browser and take you directly to the website. Likewise, all email links will open up your email program to send an email.

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Let us Hear from You!

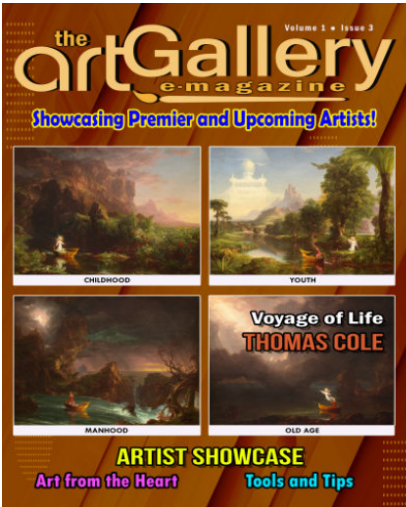
We would love to hear what you think of this publication, its contents, suggestions for articles, artist recommendations and anything you would like to share with us. Please address all comments to tag-editor@mail.com



About the Cover

When I first got married over 40 years ago, my wife found four prints in a thrift shop of “*Voyage of Life*” by Thomas Cole. I loved these because it showed the stages of life (Childhood, Youth, Manhood and Old age) depicted in a person taking a boat down a river. The first shows an angel in the boat with the infant in calm waters and beautiful surroundings, The second the shows the adolescent in the boat alone with the angel watching from the shore. The third shows the man going through turbulent waters through a storm and the angel is behind him watching in a distant sky. The forth called *Old Age* shows a man in a damaged boat back in calm waters with the sky parted and the angel right outside the boat and another angel getting ready to usher him into heaven,

We lost this print over the years but went to Washington DC to visit and were surprised to see the original paintings at the National Museum of art. Naturally we bought 4 more prints. Under **Art History** we have an article about Thomas Cole the American landscape painter who popularized the landscaping movement of early America! His beautiful work and symbolism are a delight even today! Enjoy! -Gerald Wall



Andrea Ehrhardt's
MURAL MONEY
An Artist's Guide to Creating Your Dream Career

Learn how to establish your brand, attract customers, confidently promote on social media, and be your own boss.

Have you ever wondered why there are so many talented artists out there, but few seem to make a living with their creativity? Andrea Ehrhardt is a six-figure artist and business coach who shares her knowledge to help those who are ready to go from being a hobbyist to becoming their own full-time creative boss. Andrea teaches real-life strategies on how to grow your art business through a variety of modern methods to help any artist make money with a paintbrush.

Andrea will help you identify any lingering mental blocks you might have around selling and pricing your artwork. She is an open book regarding her money mindset and big financial goals to help you gain the confidence to claim your worth. Build your unique art brand, connect with your target audience, become the go-to artist in your area, and finally love what you do for a living. This is your guide to breaking into the art world and living a life of creativity and financial freedom!

Buy Andrea's book today at:
www.ArtbyAndreaE.com www.MuralMoney.com

the artGallery
e-magazine

The Art Gallery is a free subscription e-magazine. All money comes from small artists fees, donations and ads. If you want to donate you can click on the button below.

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If you are an artist and would like to know how to have your art displayed in our magazine, click below:

Artist Information

If you are interested in advertising here in the Art Gallery e-magazine, we can send you a rate card. You can either send us the ad or we will design it for you for free.

For more information click below:

Advertising Info

Thank You For Your Support!

Tips and Techniques If you have any art tips, tricks or techniques that you have learned or discovered in any media, please send them to tag-editor@mail.com. We will share them with our readers and give you the credit.

MIXING FLESH TONES!

Lighter Skin Tones

The paint colors you will need to mix a light flesh color are **red, yellow, and blue in equal proportions**. Mix these three colors, and then you can use either **white** or a little more yellow to lighten the color. The lighter the skin tone you want, the more white you will add.

To make the skin tone appear more blush, you can add a little more red paint. For more tanned skin tones, add more yellow and red paint.

Play around with the proportions to find the perfect balance for your project. Blue is the color that will darken your skin tones, so use it with caution.

Medium Skin Tones

As the skin tone becomes darker, the number of color variations involved increases. Medium skin tones will generally incorporate colors like **raw sienna and burnt umber**.

It is always best to start mixing a medium skin tone by creating an orange shade from red and yellow depends on whether you want a more pink or tan flesh color. Once you have your orange shade, begin to add small amounts of blue paint. Add blue slowly as it can be hard to remove if to much

You can add a very small amount of black paint for skin tones on the darker side.

Darker Skin Tones

As we have progressed from light to dark, the mixing of skin shades becomes more tricky. Start your mixing process with **red, yellow, purple, raw sienna, and burnt umber** on your palette.

We will start by creating two base undertones. Begin by mixing equal amounts of burnt umber and raw sienna.

To create your darker shade variations, slowly add purple. As there are so many colors already involved in this shade, adding black risks making it muddy. Another option for the lowlights is to use a dark grey.

Art Tip - **Watercolor Paint Thickness Chart**

| T,C,M.C.B. | -This anachronism will help you understand watercolor paint thickness! | |
|------------|--|---|
| TEA | Like dirty water a touch of pigment | Beads on paper 30 degrees angle and above |
| COFFEE | 70/30 mix water to paint ratio | Beads on paper 30 degrees angle and above |
| MILK | 50/50 mix water to paint ratio | Beads on paper 30 degrees angle and above |
| CREAM | 30/70 mix water to Paint ratio | Does not bead on paper |
| BUTTER | Pure tube paint | No bead |

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the artGallery e-magazine

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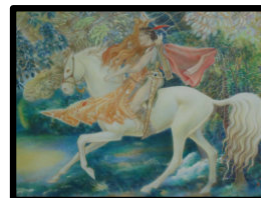
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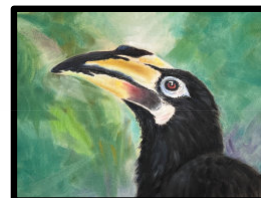
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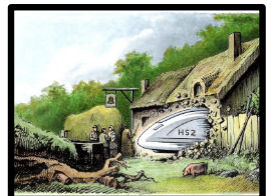
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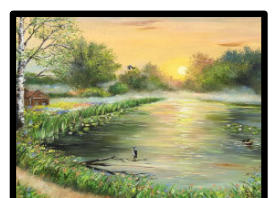
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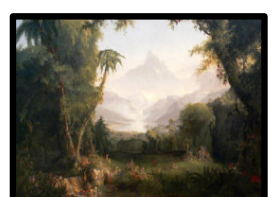
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Premier Artist Showcase *Robert Corsetti* Utah, USA

Originally trained as a graphic designer back when it was called commercial art, In this corporate world Robert earned attention through his work on logos, marketing campaigns, packaging designs, as well as illustrating books, novel-jackets and commissioned fine art for national and international accounts like 3M, Easton, Browning and Huntsman Chemical Corp.



As his success in creating illustrations grew Robert shifted his focus to fine art and illustration. When asked about the distinction between graphic design and Fine art he said *"Both are made to capturing the audience's attention, tell a story, that resonates with its audience. People will remember places, scenes and designs they connect with, and this connection comes from how they feel."* When you look at Robert's work you can tell he knows the subject he has been in that area. You feel immersed in the environment, you can feel the sunlight on your face, you can almost smell the air, it comes through in the final painting.

Robert loves commissioned work because it pushes him to try new things, new subjects, and says it is exciting and challenging to bring someone else's vision to life. Robert works in a diverse range of mediums, sculpture charks, water color, acrylic and oils as well as digital depending on what the client and image needs.

His choice of subject matter is diverse ranging from wildlife, western art, landscapes and portraits. His process start with an idea a story that needs to be told, he will sketch it out, compose it, re-sketch it, and then, just dig in, let the paint flow see where it takes him enjoying the process take advantage of the little accidents and supersedes along the way.

Continue...



"Prayers for the Next Generation"
- Oil On Canvas

Robert Corsetti

MULTI-MEDIUMS

Wildlife, Western Art,
Landscapes and
Portraits.

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"Lone Tree Struggle" - Oil On Canvas



"Fast Food" - Acrylic On Canvas



"Cliff Hanger" - Acrylic On Canvas



"Bear vs Bull" - Oil On Canvas Board



Fire Bird - Red Tailed Hawk over Santa Clara - Acrylic On Canvas



"Desert Pronghorn" - Mixed Media



"Legendary Archer" - Oil On Board



Robert Corsetti

"I create because the very act keeps me alive, it is what awakens my soul, gives me purposes inspires me to make the world a better place. Art is supposed to uplift and give people new experiences. It is very rewarding to create art that is enjoyed by others. It's made to be shared. Creating something new, bringing ideas to life telling a story, provoking emotions, and excite the viewer into action."



"Tortoise and Prickly Pear Preserves" - Acrylic On Canvas



"Fallen Comrade" Painting - Mixed Media

"I believe that every piece of artwork tells a story. That's why I take a unique approach to my art, starting with an idea or story that needs to be told. I sketch it out, compose it, and then just let the paint flow, taking advantage of little accidents and surprises along the way. The end result is artwork that immerses the viewer in the environment, evoking deep emotions and making them feel like they're a part of the scene."



"Brown Takes Damsel" - Oil On Canvas



"Pigs and Needles" - Oil On Canvas



"Three Sisters - spirit of the forest" - Oil On Canvas



"Brookie Flash" rework - Oil On Canvas



"Gett'en Through" - Mixed Media



"Rainbow Rising" -- Mixed Media



"Guardian of the Prey "- Mixed Media



"Captain James T. Kirk"- Digital Art - Mixed Paint



Art from the Heart!

SUMITA BOSE

Sumita Bose is a teacher of mathematics from Florida who is spreading joy and hope. She creates colorful cards and crafts to bring encouragement to children and seniors who are going through life-altering challenges. Sumita hopes to bring “a ray of sunshine to those who need it the most,”

Finding the Light in the Darkness

Sumita was inspired to create colorful cards with uplifting messages after being diagnosed with an incurable illness that restricted her. She realized that medically compromised children must also feel the same sense of sadness, distress, and frustration that she felt. However, Sumita found solace in art and she started sending to different charities and children’s hospitals her encouraging cards.

“In 2012, I was diagnosed with an incurable medical condition that restricted me from doing the activities which I loved to do. This confinement led to sadness, distress, and finally frustration – I used to crave anything that would warm the cockles of my heart. It made me realize that being an adult it is very difficult to fathom the irritation and frustration so how much more will it be affecting medically compromised children. Through making colorful cards with inspiring thoughts my effort is to bring in a ray of sunshine and hope, and convey the message that they are not alone in their fight,” Sumita confesses.

Supporting Charitable Causes

Sumita collaborates with St. Jude Children’s Research Hospital (cancer research hospital based in Memphis, Tennessee, USA), “Give Kids the World Village” (a

non-profit ‘storybook’ resort in Kissimmee, Florida, USA), “Mycharity4kids” (the Chesney family’s non-profit organization, which raises awareness about blindness, based in Miami, Florida, USA), “Cards for hospitalized kids” (a charitable organization that spreads hope and joy through cards across various children’s hospitals in America), and “DOROT” (a charitable organization from New York, USA, caring for seniors).

Sumita also sends her encouraging cards to various nursing homes in the USA, and she donates her art and crafts to charities for auctions to raise money for their noble cause: “Simply Amazing” (a non-profit organization from Florida, USA, whose mission is to provide art and craft supplies to children living in foster care), and “East Side Elders” (a non-profit organization which provides help for seniors in Minnesota, USA).

“Generally, my search is for charities run by people who have gone through or going through life-altering challenges,” Sumita says.

A Small Kind Gesture Can Make a Big Difference in Someone’s Life

Sumita shares a particularly meaningful experience she had while creating and sharing her art. “Once I came to know from my doctor friend that a senior lady living alone in my neighborhood was scheduled for spine surgery. I knew her by face but never spoke to her. I created a card of a rainbow smiling through the clouds with the message – “Thinking of you” and left it near her door. A few days later during my evening walk, I saw her standing outside her house. I greeted her and asked her if she had received my card. Her eyes twinkled with joy. She called me, gave me a hug, and said – “Oh it was you; I was wondering who this angel is! You know I framed your card and



hung it on the wall next to my bed. It is helping me to heal quickly.” I felt a wave of positive emotion flowing through me. Just a small handmade card made such a big difference in her life,” Sumita recalls.

Sumita believes that each one of us is special and unique, but sometimes we need someone to remind us how amazing we truly are.

“Once I had drawn a Superman card and sent it to a special need boy whose age was chronologically 19 but cognitively 6 years. I had written the message – “You are awesome”. He used to be morose and rarely smiled. His mother was deeply moved and sent me a thank you card along with his photograph laughing heartily clutching my card. Probably he felt that he can also be someone special,” she shares.

Art as a Universal Language

Sumita considers that art can promote empathy and understanding among people from different backgrounds because art is “a universal language” that spreads positivity and joy into the world.



“Language can be a barrier in communication, but art is a universal language. It is a reflection and expression of the mind. It can invoke the same feelings across the boundaries of countries and cultures. The combination of colors can connect diverse people, promote positivity and brighten up the mood of another person in any part of the world,” Sumita says.

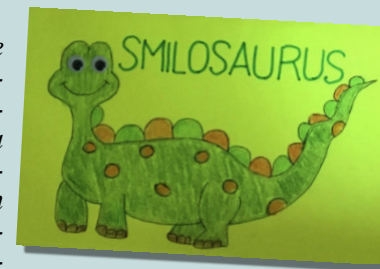
She continues by telling that happiness may be found via art and that a smile on a child’s face has “a ripple effect” on the family.

“Art brings beauty to the world. Apart from beauty, my art focuses on bringing joy, encouragement, and hope. A smile on a child’s face has a ripple effect on the family. Happy parents become happy employees thus making a happy atmosphere at the workplace. This happiness goes on like a chain reaction. When I receive a message that my small effort has made some difference in a person’s life it gives me immense happiness,” Sumita thinks.

Kids can get involved

Kids can get involved in the spread of compassion and goodwill via art, and she encourages them to make cheerful cards with heartfelt messages and send them to **orphanages, children’s homes, or old age homes**. She says that parents and teachers alike play a crucial role in shaping children’s self-confidence and openness towards arts.

“The kids can create cheerful cards, write an encouraging message, and give them to their friends, parents, grandparents, and neighbors. If possible, they can send their cards to an orphanage/children’s home or old age homes. (...) The parents and teachers can first encourage the children to embrace art in whatever form and shape that they like (commonly a child thinks ‘My drawing will be bad and will be laughed at’, which should be dispelled). Then the child should be guided towards using positive and encouraging thoughts to-



wards the artistic objects they create,” she says.

Sumita tells us that anything drawn from the heart is art (HEART), and she advises children who are interested in pursuing art to start any artwork with an open mind and positive emotions.

“My realizations are that thought is the most powerful tool, and skill is not the final word in art. I feel anything drawn from the heart is art (HEART). Hence, every human being is a born artist. Starting any artwork in an open mind with positive emotions is the correct approach rather than thinking what others may think about our skill level,” she advises.



Sumita’s ambition for the near future is to put together a gallery show that will feature artworks of sick children and lonely elders. “I want to spread joy and positive vibes in the world through ailing children. I am planning to organize an art exhibition displaying the artwork of ailing kids and lonely seniors. I want to put forward the message that love, kindness, and compassion inculcate hope,”



Website:

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[4TinyHands \(@4.tinyhands\) • Instagram photos and videos](#)

Fun with Mathematics

Sumita combined her love for children with her teaching experience of more than 20 years and wrote “Fun with Mathematics”, a book that encourages the 8-11-year-olds to discover the secrets of mathematics through puzzles, games, amazing facts, and magic, all based on mathematical concepts.

“Fun with Mathematics” offers, in a playful manner, opportunities for kids to learn tricks and shortcuts to fast calculations, and to have fun with optical illusions and engrossing patterns. And yes, the book also contains jokes related to mathematics!

“I believe in the equation, Mathematics + Fun = Outstanding Performance. When learning is enjoyable children become interested in the learning process and are motivated to learn more. This book develops that interest and motivation. It is suitable for those children who love mathematics as well as for those who are scared of this subject”.

Book link

amazon

<https://www.amazon.com/Fun-mathematics-Sumita-Bose>



Elizabeth Barton

Various Media



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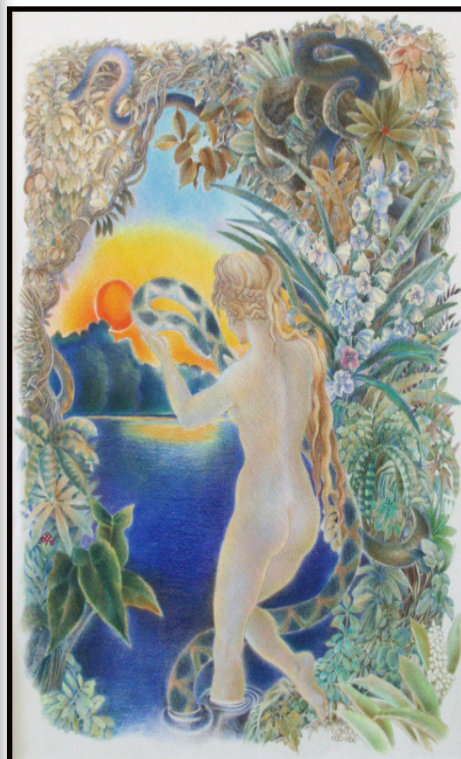
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Elizabeth Barton is an artist and printmaker from New Zealand with works in public and private collections worldwide, including the V & A Museum Prints Collection in London. Much of her work derives from a love of nature and a passion for drawing, which she practised from a young age. Her ideas come from imagination or literary inspiration, primarily Celtic legends. A member of the Society of Graphic Fine Art Society and East London Printmakers, she has exhibited in London and regional centres around the UK, New York and New Zealand. She works from her studio overlooking the rural Waikato near her childhood home. Elizabeth is also a published poet and author of *All Revolutions Begin This Way*. ■



"Lemurian Goddess" – Faber Castell Colour Pencil on Arches Dessin



"Fire Dancer" – Pencil



"Killarney Ireland" – Pencil



"Agapanthus Study" – Pencil



"Camellia Study II" – Pencil
Moleskine Sketch Book



"Lydd in Spring" – Faber Castell Colour
Pencil on Arches HP



"Scottish Dream" – Watercolour on
Somerset Velvet paper



"Waiting for the Golden Age" –
Watercolour on Fabriano Artistic



Ophelia – Silkscreen Print



"Elaine's Garden Detail" – Pencil on
Bristol Board



"Small Peri" – Faber Castell Colour Pencil
on Fabriano Artistic paper



"Venus in the Night Garden" – Faber
Castell Colour Pencil on Moleskine



"Shoe Sheriff" – Oil on board



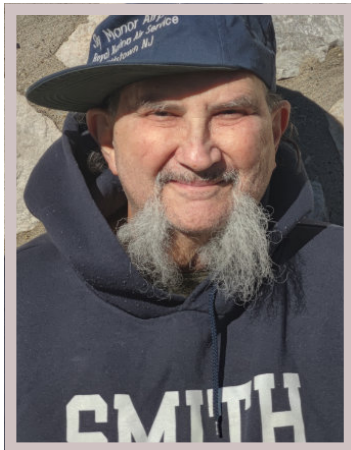
"Niamh & Oisín" – Faber Castell Colour
Pencil on Arches HP



Artist Showcase

New Jersey, USA

Sheldon
Kleeman



Sheldon is a self taught multi-medium artist, mixing collage and assemblage with written words and music. He is drawn to surrealism, abstract cubism, with social and political commentaries. Sheldon's influences are Salvadore Dali, Pablo Picasso and Henri Matisse.

Originally from Philadelphia, he now lives in Trenton New Jersey.

“My objective as an artist is to find the abstract in realism to let the abstract's colors and shapes define me as a artist.”

Sheldon's works have been displayed in:

- Cell Theater MixT- Chelsea- New York City, N.Y. (Feb and March of this year...)
- Skye magazine -volume 5, 6 and 7.....
- IAMB literary and Art -May
- HighASF and
- Blunt Space - media hub for art -May.
- Trenton artworks ...Trenton NJ
- Artist of Yardley.... Yardley Pa
- Princeton arts.... Princeton NJ
- Trenton Public libraryTrenton NJ
- Bucks County community college... Bristol Pa

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Sheldon Kleeman Collage

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Website:

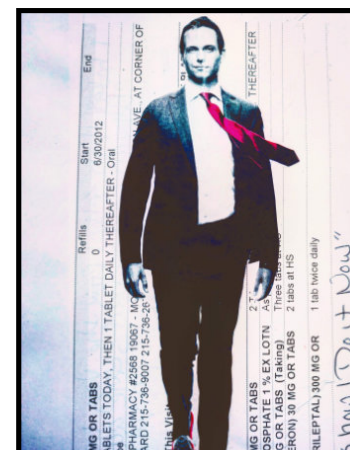
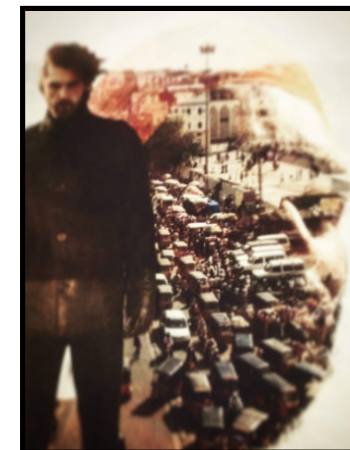
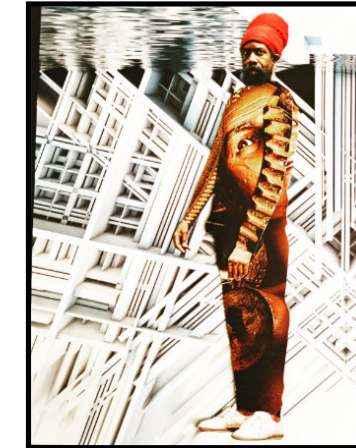
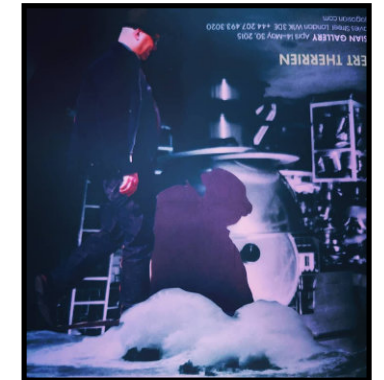
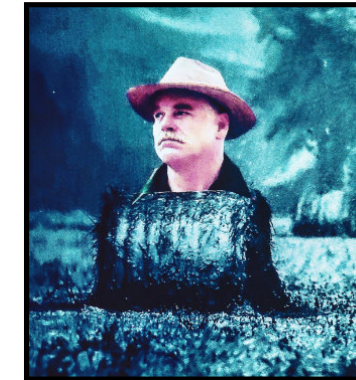
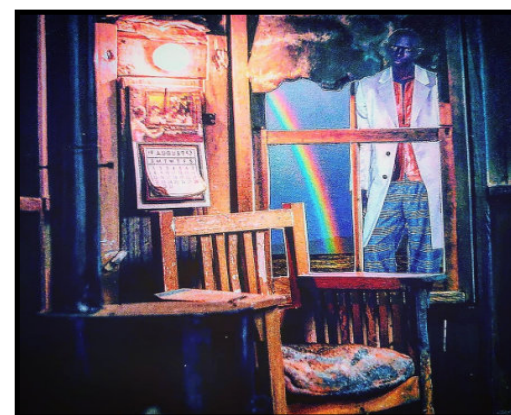
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Artist Showcase

Texas, USA

Ismelda Garza

"Expression and creating is energy and energy is art."

Ten years ago, thyroid cancer took my voice away. Cancer disrupted my old career and way of living, bringing up traumatic emotions. I learned to get back on my feet by drafting a book; this book led me straight to my passion for painting. This passion for painting grew in me experimenting with the surface of my canvas. The vivid cultural background of my family history allows me to play with the richest of colors. Still life composition of items that represent part of my family history led me to study the different shapes of everyday objects. I can recall when I painted the earring that my grandmother used. In my paintings, I have included the hairbrush that my grandmother used to comb her hair with, her perfume bottle, the handkerchiefs she placed on her dresser, and my grandfather's hat and belt. These objects are intimate and passed down from one generation to another. By putting these objects in my artwork, I reference my lineage through these symbols.

The traditions in my family are reflective of my Mexican American background which values keeping rituals alive. ■



"My roots are the same as my families"
-Oil Painting on canvas

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Ismelda Garza

**Oil Paint,
Charcoal**

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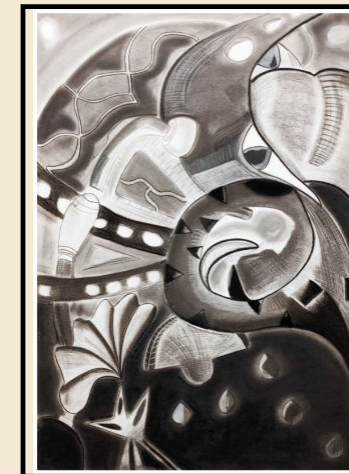
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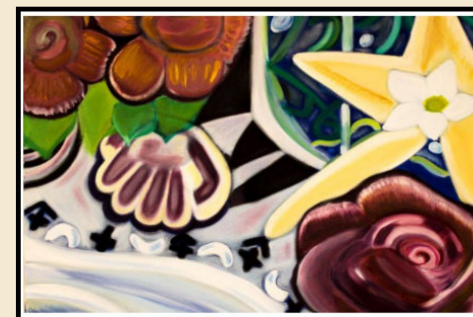
"I study still life form and shapes that delineate the world around me. Questions that arise during my exploration of still life have left impressions of specific experiences. Leaving me with more questions than answers. This allows me to go further and examine the multitude of emotions and those exact moments, during my waking life, which leave me looking for the answers to personal and intimate questions. I like the sound of tearing canvas and stretching the canvas to its maximum in the stretcher bars. It makes me feel the old layers are torn out of me and finally left with a new space to work. Then I start to gesso the canvas with the sketch of the item before me. I start thinking of the color palate and mixing the colors in front of me and highlighting the lights and delineating the low lights that make the composition of the still life. The process of art making for me has been a healing journey from the inside and reflecting it to the outside world. I want the viewer to create its own narrative with the pieces of art that I create."



"Coi Fish" - Charcoal



"Octopus" - Charcoal



"Sandy Beaches and Home"
-Oil Painting



"The Empanada Talk"
-Oil Painting



"The Snack"
-Oil Painting



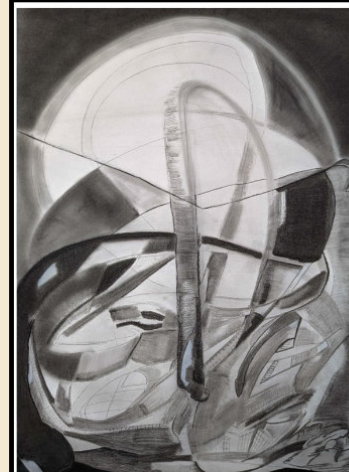
"The Study of How to Eat a Cookie,"
Charcoal /Blue Compressed Pastel



"Subconscious Scream," - Charcoal
/Blue Compressed Pastel



"Water that never dies"
-Oil Painting



"Subconscious Knowledge," -
Charcoal /Blue Compressed Pastel

**Jennifer
Goodhue**
Watercolor/
Colored Pencil



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www.instagram.com/jdgoodhue_art

www.instagram.com/jdgoodhue_birds

www.instagram.com/migratorymay



"Basset Hound-Nanny" Colored Pencil

Artist Showcase

Wildlife
Artist

Jennifer Goodhue

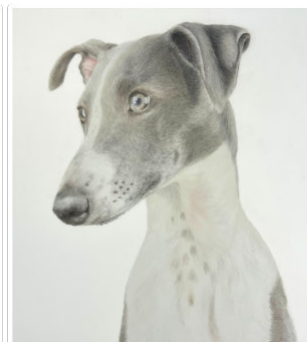
Over 30 years ago, I attended art school and I worked in the field while attending college. My artwork waned as I became a lawyer. Over the next 20 years I lived in Boston, San Diego, Sacramento and South Lake Tahoe and kept art as a hobby. In 2019 I made the decision to leave the legal profession behind and embark on a full-time art career. The balance between my analytical and creative brain helps with my hyper-realistic style of drawing – yet using my creative side. I moved to the US Virgin Islands and painted tropical subjects in acrylic on recycled wood. A few years ago, I moved to Florida with my fiancé. After using acrylics, then watercolors – I decided on colored pencil as it gives me the opportunity to recreate fine detail, and I draw on drafting film for the same reasons. My mentor is Bonny Snowdon and I learn a tremendous amount in her academy. I have been able to concentrate on drawing pet portraits and wildlife (birds mainly). This past year I started an art challenge on Instagram called Migratory May to bring awareness to the difficulties birds experience in migration due to environmental issues. ■



"Purple Martin"
- Pastel Pencils



"Heron Reflection"
- Watercolor



"Italian Grey Hound-Blue"
- Colored Pencil



"Rufous Hummingbird"
- Colored Pencil



"Cavalier King Charles"
- Colored Pencil



"2 Hares in Love"- Colored Pencil



"Toucan"- Colored Pencil



"Dickcissel"- Colored Pencil



"Yellow Lab-Jack"
- Colored Pencil



"Kestrel"- Pastel Pencils



"German Shepherd-Scout"
- Colored Pencil



"Squirrels"
- Watercolor



"Military Macaw"
- Colored Pencil



"Crested Caracara"
- Colored Pencil



"Sun Conure"
- Colored Pencil



"Horse-Brandy"
- Colored Pencil



"Royal Pigeon"
- Watercolor



"Great Blue Heron" - -
Watercolor



"Female Cardinal"
- Colored Pencil



London, UK

Artist Showcase

John Sadler

I'm a British artist interested in environmental and social justice issues. I regularly provide illustrations for newspapers in London as well as books and national magazines such as Private Eye. I use traditional materials such as pencil, ink and gouache on watercolour paper or board to create my artworks. I often include humour or parody in my illustrations, which usually take around two days to complete. I have sold many of the originals to collectors and have recently started to sell limited edition prints of my illustrations online as well. I'm a great admirer of painters such as Johannes Vermeer, John Constable, Edward Hopper and Norman Rockwell. Studying their work has greatly influenced and improved my technique. I'm interested in the way these artists portrayed people's everyday lives, as this is something I endeavour to do when illustrating newspaper articles about local issues and concerns. The natural world is also a source of inspiration for my art and I particularly enjoy drawing wildlife. Illustration can be a useful way to raise awareness of the importance of protecting the environment, especially at a time when nature is under threat and in serious decline worldwide. ■



"Wheelie Bins (after Vermeer)"
- Ink and Gouache



"Maid with leaf Blower" (after Chardin)
- Ink and Gouache

the
artGallery
e-magazine

John Sadler

Illustrator

Ink and Gouache



*"The natural world is
also a source of
inspiration for my art"*

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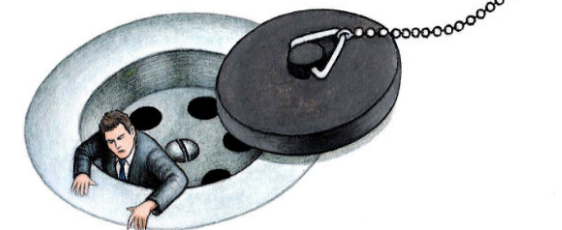
etsy.me/3GJCD9h

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"Child Poverty"
- Ink and Gouache



"Down the Drain"
- Ink and Gouache



"Wild Boar"
- Ink and Gouache



"Trapped"
- Ink and Gouache



"HS2 Destruction" (after Morland)
- Ink and Gouache



"Transport Problems"
- Ink and Gouache



"Air Pollution"
- Ink and Gouache



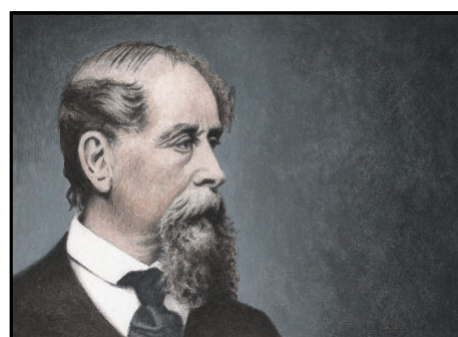
"Scala Cinema"
- Ink and Gouache



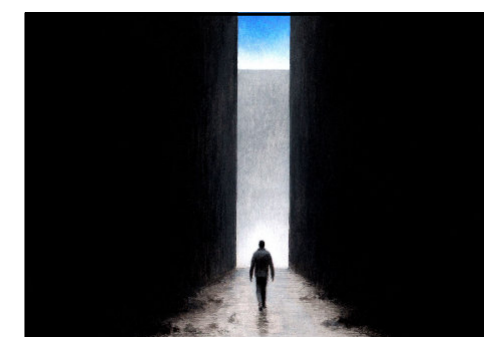
"Ruins"
- Ink and Gouache



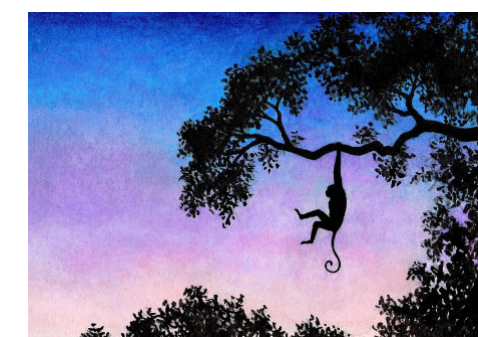
"House of Parliament"
- Ink and Gouache



"Charles Dickens"
- Ink and Gouache



"Tower Block City"
- Ink and Gouache



"Jungle Sunset"
- Ink and Gouache



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**Ian
Gallop**

**Mixed
Media-
/oil**

*"For me, success is being
happy; being absolutely
happy with what you do"*

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Gallery sites

[https://www.fineart-africa.com/
ian-gallop](https://www.fineart-africa.com/ian-gallop)

[https://allergically.com/exhibit/
ian-gallop/](https://allergically.com/exhibit/ian-gallop/)

Article

[Low veld Living article](#)

Artist Showcase

Eswatini,
South Africa

**Ian
Yallop**



Born near East London on the South African coast, Ian has lived and worked around South Africa, and recently immigrated to Eswatini. He has traveled to Australia, Singapore, America, Bolivia, New Zealand, and more. He has led a varied, eclectic life and fitted in many adventures and callings - chef, tattoo artist, teacher, and other talents. He studied French cooking in the US and worked as a sous-chef at Sir Richard Branson's private lodge, Ulusaba in the Sabi Sands. From an early age, Ian knew what his life's pursuit would be, that of an artist. At 18, Ian sold his first painting. At 20, he began to pursue painting as a career, creating promotional chalkboards for large businesses. Kruger National Park commissioned him to paint the "Legendary Seven" and "Magnificent Seven" at their elephant museum. Through his love of nature, his focus shifted to wildlife paintings such as wildlife artist, Paul Bosman, (Ian's biggest inspiration) Ian was fortunate to spend six months with Paul in America before Paul's passing. As an artist, he has had several exhibitions in South Africa, Namibia, and the USA. A highlight of Ian's career was

spending time painting and getting to personally know Blackie Dammet, father of Antony Kiedis from the Red Hot Chili Peppers lead singer, they participated in an art show together. As an educator, he taught art to high school students for 3 years. Ian believes success is not measured by title or wealth, but by the love, and happiness of what you do. ■



"Title of Painting" -Media Paint



"Leopard in a Tree" -Oil Paint



"Loner" Zebra -Oil Paint



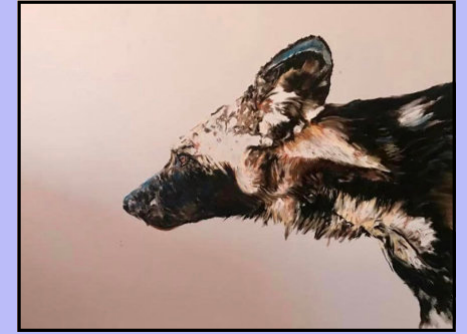
"The Pretty Stare" -Oil Paint



"The Swazi Cow on the Prowl"
Oil paint



"The Melting Dog"
Oil paint



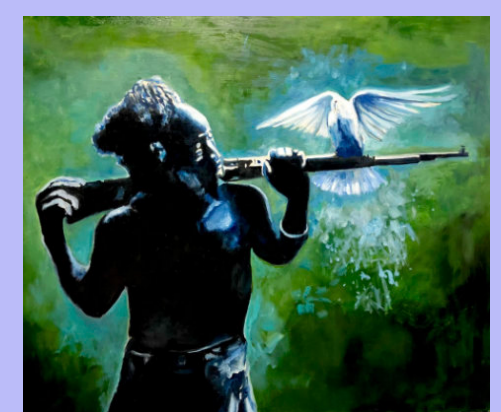
"The Wind in my Hair"
Pastel on board



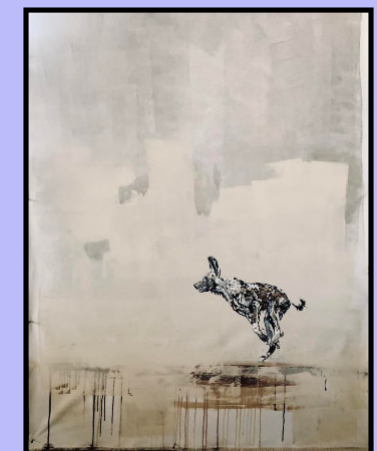
"Leopard Portrait"
Pastel on board



"Desert Elephants"
Oil paint



"The Walk" -Oil Paint



"The Run" -Wild dogs
-Oil Paint



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**Natalia
Georgia**

Oil Painting

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Artist Showcase

Bulgaria

Natalia Georgia

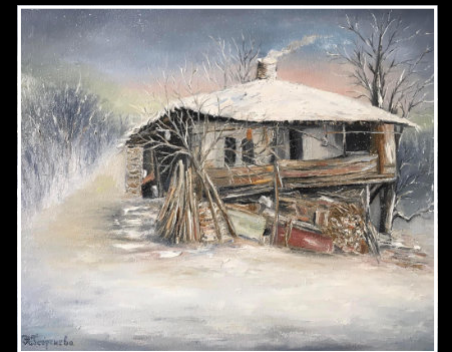
"Hello! My name is Natalia Georgieva, I am from Bulgaria .

I discovered drawing 3 years ago, and realized that it brings me great joy and pleasure. I love to draw pictures of old bulgarian villages with a lot of history, polish bouquets and the sea.

My paintings sre displayed in the USA, Greece, Hungary,

Greece and many in different villages and cities in my country Bulgaria. I mainly paint landscapes from Bulgaria, because I want to promote my country, which has a rich history and beautiful nature, through my creativity.

I have a bachelor degree in Pedagogy and am married with children .



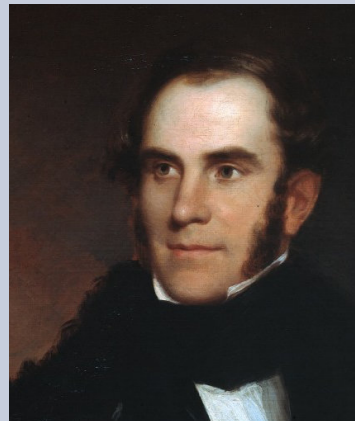


Art History

American
Landscape Painter

~ 1801-1848

Thomas Cole



Thomas Cole (1801-1848) was an influential American painter and founder of the Hudson River School, a movement that celebrated the beauty of the American landscape. He is widely regarded as one of the most prominent figures in 19th-century American art.

Thomas Cole was born on February 1, 1801, in Bolton-le-Moors, Lancashire, England, to a middle-class family. From a young age, he displayed a natural talent for drawing, and his artistic abilities were encouraged and nurtured by his parents. Cole's father, a textile manufacturer, recognized his son's artistic potential and provided him with art instruction and materials.

In 1818, seeking better economic opportunities, the Cole family emigrated to the United States, settling in Steubenville, Ohio. This move had a profound impact on Cole's artistic development, as he was exposed to the vast and untamed landscapes of the American frontier. Inspired by the beauty of the wilderness surrounding him, he began to sketch and paint scenes of nature, honing his skills and developing a unique artistic vision.

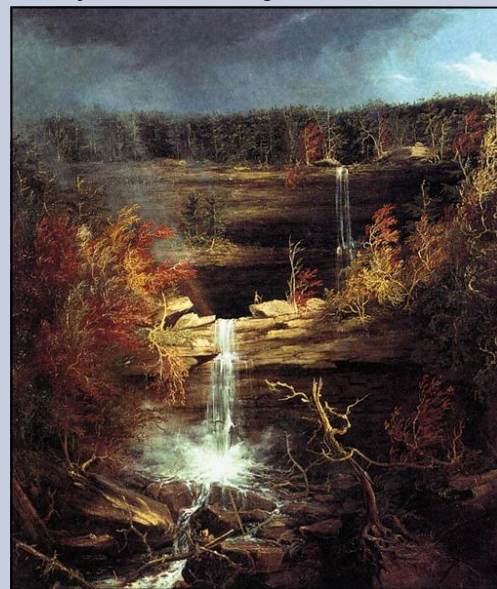
Initially working as an engraver and portrait painter, Cole supplemented his income by producing small-scale landscapes. However, his true passion lay in capturing the sublime qualities of the American landscape, which he believed were essential to the nation's cultural identity and spiritual well-being.

In 1825, Cole embarked on a transformative journey that would shape his artistic career. He traveled to the Hudson River Valley in New York, where he encountered the awe-inspiring scenery of the Catskill Mountains and the Hudson River. This encounter with the region's dramatic landscapes left an indelible mark on his artistic sensibilities, inspiring him to focus exclusively on landscape painting.

Cole's artistic style was characterized by his meticulous attention to detail and his ability to evoke a sense of awe and reverence for nature. His landscapes often featured rugged mountains, majestic waterfalls, and serene valleys, depicting the vastness and sublime power of the natural world. He skillfully used light and shadow to create dramatic effects, infusing his paintings with an ethereal quality.

Beyond capturing the physical beauty of the landscape, Cole imbued his works with symbolic and allegorical elements. He believed that nature was a direct reflection of divine creation and sought to convey spiritual and moral messages through his art. Many of his paintings incorporated mythological, historical, or biblical themes, exploring ideas of progress, civilization, and the cyclical nature of life.

Falls of the Rollerskating



In 1829, Cole moved to New York City, where he established himself as a leading landscape painter. His works garnered critical acclaim, attracting patrons and collectors who recognized the significance of his art. His paintings were exhibited in prestigious venues, and he gained recognition as a prominent figure in American art.

As the Hudson River School gained prominence, Cole became a mentor and influential figure to younger artists who sought to emulate his style and vision. He shared his knowledge and techniques, and his artistic principles and ideas regarding the preservation and appreciation of the American landscape resonated deeply with his contemporaries.

Tragically, Thomas Cole's life was cut short when he died on February 11, 1848, at the age of 47. His premature death left a void in the American art scene, but his legacy continued to flourish. The Hudson River School, which

he founded, became a dominant force in American art, shaping the nation's artistic tradition for decades to come.

Thomas Cole's contributions to American art cannot be overstated. His paintings continue to be celebrated for their ability to evoke a profound emotional response and their lasting impact on the environmental movement. His reverence for nature and his belief in the transformative power of art remain influential, reminding us of the importance of preserving and appreciating the natural world. Today, his works can be found in renowned museums such as the Metropolitan Museum of Art, the National Gallery of Art, and the Smithsonian American Art Museum, where they continue to inspire and captivate audiences from around the world. ■

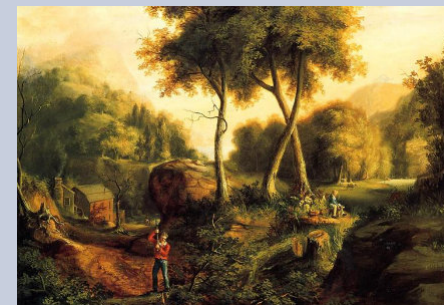
[Thomas Cole - 142 artworks - \(wikiart.org\)](https://www.wikiart.org/en/Thomas-Cole)



"The Oxbow" -1836



"Mount Etna from Terminator" -1842



"Landscape" -1845



"Tree in the Catskills"-1841



"The Garden of Eden" -1828



"Home in the woods" -1847



"Tree in the Catskills"-1844

THE COURSE OF EMPIRE



"The Arcadian or Pastoral State"



"The Consummation"



"Destruction"



"The Savage State"



"Desolation"



The Symbiotic Relationship Between Art Making and Art Marketing

By Alex Ingleton

Art making and marketing may seem like two disparate worlds, one fueled by creativity and the other driven by commercial goals. However, these seemingly divergent realms are intrinsically connected, forming a symbiotic relationship that plays a vital role in the success and exposure of artists and their work. In this article, we will explore the dynamic interplay between art making and marketing, highlighting the ways in which artists can effectively promote their work, engage with audiences, and build a sustainable artistic practice.

The Power of Artistic Expression

At the heart of every artwork lies the artist's unique voice and vision. Art making is an act of self-expression, enabling artists to communicate their thoughts, emotions, and perspectives through various mediums. Artists spend hours, days, or even years honing their craft, refining their techniques, and developing their artistic identity. This process is essential for creating authentic and compelling artwork that resonates with viewers on an emotional and intellectual level. However, art alone cannot reach its full potential without effective marketing strategies. While some artists may feel apprehensive about the commercial-

ization of their work, embracing marketing techniques allows them to connect with a broader audience and cultivate meaningful relationships with art enthusiasts, collectors, and galleries.

Crafting an Artist's Brand

One of the key aspects of art marketing is building a strong artist's brand. A well-defined brand helps artists distinguish themselves in a competitive art market, establishing a unique identity that resonates with their target audience. It involves identifying and communicating the artist's values, artistic style, and overarching themes.

Creating a cohesive brand requires careful consideration of various elements, such as the artist's portfolio, artist statement, website design, social media presence, and marketing materials. Consistency across these channels helps to reinforce the artist's brand and develop recognition among art collectors and enthusiasts.

Engaging with Digital Platforms

In today's digital age, artists have



an unprecedented opportunity to showcase their work to a global audience through online platforms. Social media platforms, artist websites, online galleries, and art marketplaces provide avenues for artists to share their creations, interact with followers, and attract potential buyers. These digital platforms enable artists to present their work in visually appealing ways, offering behind-the-scenes glimpses into their creative process and building a community around their art.

Strategic use of hashtags, engaging captions, and regular posting schedules can help artists increase their visibility on social media platforms, allowing them to connect with art enthusiasts and potential collectors. Collaborating with influencers, participating in online art challenges, and joining artist communities are also effective ways to expand an artist's reach and create meaningful connections within the art world.

Physical Venues

Beyond the digital realm, physical venues such as art exhibitions, art fairs, and Art Gallery collaborations remain vital avenues for artists to showcase their work and establish their brand. These traditional marketing channels provide opportunities for artists to engage with viewers, receive feedback, and establish themselves and their work within the art community.



Conclusion

Art making and marketing are two sides of the same coin. While art making is the foundation of an artist's practice, marketing serves as the bridge between the artist and their audience. Embracing marketing strategies enables artists to share their creative vision with the world, fostering connections and opening doors to opportunities that can sustain their artistic endeavors. By understanding and leveraging the symbiotic relationship between art making and marketing, artists can elevate their work, expand their reach, and ultimately thrive in the ever-evolving art landscape. ■



CALLING ALL ARTISTS

Each month we try to focus on various artists and different kinds of art media from around the world. So far we have not charged a single artist a penny to help promote them in this publication because we are dedicated to supporting the art community, and being an artist myself, I understand the hardships and struggles an artist has to endure to not only working to create moving works of art but also marketing and selling that work. Although we do not sell art, we do try to promote artists so they might be seen and perhaps sales or commissions will follow.

WE ARE OFFERING A FREE 2-PAGE SPREAD FOR ARTISTS

I am not sure how much longer we will be offering artist this opportunity, but for now we are still offering a free 2-page spread for the next issue of "The Art Gallery e-magazine". You can take advantage of this opportunity by filling out a submission form that tells us about yourself and where we can view your work. If you are selected, you will be contacted and information will be sent on how you can upload your files and photos. If you know of any artists that may be interested share this e-magazine with them and refer the link below.

Artist Submission

For more information, you can go to my website and see more about the our digital magazine.

<https://www.jerrywallcreations.com/the-art-gallery-e-magazine-1>

Surprisingly the biggest drawback to many artist submissions is skepticism! Many think we are scamming them when they see the word **free**. But I try to explain that we never ask for money or any private non-public information and we have a legitimate and tangible product. If you are still skeptical click on the link below for more information.

<https://www.jerrywallcreations.com/tag-sceptics>

*"The principles of true art is
not to portray, but to evoke."*

Jerzy Kosinski

